

Retargeting Ad Copy

Want to wake up to perfect eyebrows every single day?

Tired of having to spend 20 minutes before you go out having to pluck, pull, & stencil?
Ouch!

Here's the scoop: XYZ Microblading is offering (20% off) to all new clients this week only: (link)

Thing is, I used to spend a fortune on expensive eyebrow stencils myself only to have to redraw them back on after each shower or dip in the pool.

Ughhhh. It was so frustrating & a complete waste time I'd rather spend sleeping in, with my children, or watching Grey's Anatomy.

And then I found Microblading.

Microblading is a semi-permanent solution to having perfect eyebrows no matter the weather, activity, or day of the week.

The process is simple.

- 1). We photograph your current look
- 2). We choose the look desired
- 3). We make those brows semi-permanent

It's so easy & fun that we have a 4.75 star rating on Yelp & have served over 247 clients in Los Angeles in the last 12 months alone!

Still have questions? We're happy to answer em.

Or go ahead and book an appointment with us today & receive 20% off as part of our 1 year anniversary: (link)

Hurry, as this special won't last.

-Ashely Rodes (Owner, XYZ Microblading)

Template:

- 1). Ask a question (remind them of their pain)
- 2). Introduce Offer
- 3). Introduce solution that removes pain (story)
- 4). Build authority/credibility
- 5). Explain discount

Make Square Images (Dimension 1080 x 1080px)

[-Canva.com](https://www.canva.com)

Facebook's Advertising Policies

<https://www.facebook.com/policies/ads/>